cazullo

Capability Statement

Cazullo LLC · Miami, Florida
Revised November 1, 2026

Cazullo LLC is a Miami-based company that plans and runs paid digital advertising, builds the pages and tracking behind it, and develops the software that handles what comes next.

Core competencies

Paid digital advertising. Google, YouTube, Meta, Microsoft, LinkedIn, TikTok and other platforms

Websites and landing pages. Campaign pages that are fast on any phone and easy to act on

Analytics and reporting. Tracking tested before launch, monthly reports in plain English

CRM, automation and integrations. Inquiry handling, follow-up and connected tools

Custom software. Internal systems, portals and dashboards owned by the client

Differentiators

- One team from the ad to the result: advertising, pages, tracking and follow-up planned together
- Accounts, data and code are created in the client's name and stay with the client
- A named partner accountable for each contract, with a set reporting routine
- Multilingual campaigns in the languages each community speaks
- 30+ years of combined experience between the two founders

Commercial past performance

Remodeling company. Same $3,000 in ads. Seven signed contracts instead of four.

HVAC company. An HVAC company cut its ad cost per job from $400 to $220.

Construction company. 400 receipts a month. Month-end closing from four days to one.

Client names withheld. References provided with each proposal.

Company data

Legal name	Cazullo LLC
Business type	Florida limited liability company
Size	Small business (self-certified, SBA standard, NAICS 541511)
Established	2021
Location	Miami, Florida
UEI	XBDVXMA678Q9 (SAM.gov registration in progress)
State vendor registrations	MyFloridaMarketPlace, RhodyBuy (Rhode Island)
Insurance	COI at award: general, professional (E&O) and cyber liability to required limits

NAICS

541511	Custom Computer Programming Services (primary)
541810	Advertising Agencies
541613	Marketing Consulting Services

PSC

R701	Support, Management: Advertising
DA01	IT and Telecom: Business Application and Application Development Support Services

Service area

Remote	Anywhere in the United States
In person	South Florida
Campaign languages	English, Spanish, Haitian Creole, Portuguese, French, Chinese, Vietnamese, Korean, Tagalog, Arabic, Russian and others on request

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